

I am Elio Keller, Prof & Dr hc & Dr. of economics & law, owner of an international company group acting in the field of nano technology, married with Carmen (that I know since our school time), and father of 3 sons: Enzo, Fabio and Donato. I am experienced business entrepreneur with business establishment in the nano technology field, offices in Switzerland, Germany, Austria, Italy, England, Australia, Malaysia, India, South Africa, England and the United States of America. I was also a diplomat (WHO - UN) and in that function, assisting several foundations and countries in Africa and South America, for humanitarian help & development, and research of the power of nanotechnology for humans.

With our nano technology laboratory and production plants, we produce a great number of products, to protect all kind of surfaces against water & dirt, but also against fire, bacteria, viruses, odor.

I have traveled more than 90 countries in the past, due to the work of my father, and now due to my own business and company. I speak 7 languages: English, French, German, Swiss, Italian, Spanish, Latin. I lived in European countries like Germany, Holland, the UK, France, Monte Carlo, Italy, Arabian Countries like Irak, Dubai, Oman, Bahrain, Kuwait, African countries like Tunisia, Egypt and South Africa and in South America: Colombia, Mexico, San Salvador, Panama, Peru, Guatemala, Costa Rica, Belize, Brazil, Uruguay.

I believe that I had a very good Swiss education with important values such as respect and humanity. I have had a lot of friends in the favelas of Rio de Janeiro, Mexico DF,

and Lima Peru. The family, mutual respect and help to each other are the most important values for me. Already during my studies at the University of St. Gallen in Switzerland, I developed a self-cleaning pet brush that I sold in millions of units in Europe, due to my new "film-video-marketing" system, then I created the biological car cleaning brand "Autolinea", built over 100 car wash centers all over Europe, invented a product for "Armor All" where I helped to distribute it, and then I created a ceramic engine coating for cars, with the help of F. Harmsen, a former Nasa engineer. Ceracoat brand was born then.

My hobbies are my work, the development of new nano technology products, car racing, bike racing, kart racing, boat racing, helicopters, skiing, squash, cars (I am the owner of one of the fastest car in the world, a unique car that we build over 7 years).

I was doing some car racing in my past, being several times European Champion (group B and group C), and I am still the fastest lap record holder on 8 karting tracks all over Europe. My biggest achievement in boat racing was the World Title in the mid-class of the P1 boat Championship. My wife Carmen is the vice president of all of our companies and also the holding groups, and responsible for logistics & production. She is my personal assistant since over 30 years. My second personal assistant is my cousin Carolina.

Our sons Enzo (32) and Fabio (31) did their studies at the university of Neuchatel (economics) and our youngest son Donato (22) is at the university of Zurich. We have 2 grandchildren, Emiliano (1 $\frac{1}{2}$) and Lana (1). Besides their

studies, our older sons were working at McDonalds and Starbuck, to be able to pay their cars, since they are very interested in cars, like me, their father. We are still traveling a lot for business, but also together with our sons for learning and fun.

Nano technology is a new technology with great chances for everyone for the future. It is an honor for me to participate with my possibilities and my companies in this field, in different kind of development and humanitarian help to different foundations and countries.

Due to my work in every continent, I have constant contact to big companies and important personalities that could also be interested for investments, especially in Africa.

Besides our humanitarian work, our foundation "Ceracoat's help for children foundation" is active in:

- Helping to organize diplomatic and governmental visits to Switzerland, or other European countries, also private traveling organizations to Switzerland
- Organization of meetings for different governments, that can also be organized in a more private atmosphere
- Support international colloquium on woman's empowerment leadership development and security
- Organization of meetings with potential investors for Africa, all over Europe
- Representation of 3rd parties interests during international meetings, helping with my experience and language knowledge

- Helping in a humanitarian field: Treating institutions and especially hospitals with our anti bacteria nano technology.
- Diminution of pollution from traffic. We are able to treat engines of cars, buses, and trucks for lower exhaust pollution. In an average we reach about 75% less pollution, which is very important for human beings, for a big town.
- For the future, we can protect and treat schools, other hospitals, and more institutions to prevent from bacteria and dirt - this is a great humanitarian help that is one of my goals for my life.

Ceracoat Ceramic is our brand: www.ceracoat.me

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